**Election of 1912 Project**

Election posters and commercials have been used since the time of George Washington as a wat to sway political support towards your views. Your objective is to create a political campaign piece for one of the Progressive Era Presidents in the election of 1912 (Roosevelt, Taft, Wilson). Your will be creating a campaign video commercial for your candidate. The video file should be saved to the class flash drive by the end of class on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Presentations will take place on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The grading rubric is included below.

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| **Category** | **Description** | **Pts** |
| **Creativity and visuals** | Your project is visually appealing and captures the audience’s attention. | 5 |
| **Background info** | You provide 5 solid facts why we should vote for you candidate (**WHY SHOULD I VOTE FOR THEM)** | 5 |
| **Support information** | You provide 3 facts about the Candidates background. **(WHY WOULD THEY MAKE A GOOD LEADER)** | 5 |
| **Negative facts about opponents** | You mention negative reasons about each of the other candidates. **(WHY SHOULD I NOT VOTE FOR THEM)** | 3 |
| **Presentation Quality/ Time** | The presentation is professionally looking and appears time and effort have been put into it. **TIME:**  **2:00 – 4:00** | 5 |
|  | **Total:** | **/23** |