**Election of 1912 Project**

Election posters and commercials have been used since the time of George Washington as a wat to sway political support towards your views. Your objective is to create a political campaign piece for one of the Progressive Era Presidents in the election of 1912 (Roosevelt, Taft, Wilson). Your will be creating a campaign video commercial for your candidate. The video file should be saved to the class flash drive by the end of class on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Presentations will take place on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. The grading rubric is included below.

|  |  |  |
| --- | --- | --- |
| **Category**  | **Description**  | **Pts**  |
| **Creativity and visuals**  | Your project is visually appealing and captures the audience’s attention.  | 5 |
| **Background info** | You provide 5 solid facts why we should vote for you candidate (**WHY SHOULD I VOTE FOR THEM)** | 5 |
| **Support information**  | You provide 3 facts about the Candidates background. **(WHY WOULD THEY MAKE A GOOD LEADER)** | 5 |
| **Negative facts about opponents**  | You mention negative reasons about each of the other candidates. **(WHY SHOULD I NOT VOTE FOR THEM)**  | 3 |
| **Presentation Quality/ Time** | The presentation is professionally looking and appears time and effort have been put into it. **TIME:** **2:00 – 4:00** | 5 |
|  | **Total:**  |  **/23** |